

# A Cycle of Progress

## for Effective Nonprofits

### Listen

- to the community you serve
- to what is working for others
- to the best research

### Act

- try something new
- see what happens
- measure the results

### Learn

- what worked and what failed
- what should change
- what to do differently

### Repeat

- integrate what works
- try a new experiment
- continuously improve impact



Explore how the GlobalGiving community is listening, acting, and learning at [www.globalgiving.org/learn/tag/listen-act-learn-repeat/](http://www.globalgiving.org/learn/tag/listen-act-learn-repeat/).