

## Filming our Partner Meeting – youth engagement and leadership

Paid opportunity for young filmmakers and videographers

<b>Filming location:</b>	Winchester Cathedral Education Centre, 10A The Close, Winchester SO23 9LS
<b>Budget for filmmaker:</b>	£1,200
<b>Application deadline:</b>	Monday 20 <sup>th</sup> September 2021
<b>Filming date:</b>	Thursday 14 <sup>th</sup> October 2021
<b>Final videos due date:</b>	See end of brief for breakdown

### Introduction

Blagrove is an independent trust that seeks to bring lasting change to the lives of young people. We do this by giving away around £2million annually to a mix of youth organisations, policy organisations and young people directly. Each year we host an in-person meeting for our partners (funded charities) to come together, network, and discuss key topics and issues. Up to 60 people attend. This year the theme is ‘youth engagement and leadership’ where we will explore the value of shifting power to young people and the importance of lived experience in decision making spaces.

**This year we want to commission a young filmmaker/videographer or collective to produce visual content on the day. This content will include capturing learning, interviewing partners and creating a series of videos as listed below.**

### Aims, outcomes and audience

The core aims of this piece of work are:

1. To share the learning from the partner meeting with those who can't attend and those within our network.
2. To create video resources that we can use to populate our new website (launching November 2021) and showcase on our social media.

The required deliverables and audiences:

<b>Deliverables*</b>	<b>Audience</b>
1. 1 x longer video (up to 5-7 minutes and subtitled) encapsulating key learning and points from the day that we can share with partners who were unable to attend.	Organisations and partners who attended the day and those that missed the day but wanted to attend.

<p>2. 3 x short clips (2 minutes max. each and subtitled) exploring the topic of youth leadership and engagement using interviews with key partners at the event. These clips will be for our website and future keynote events.</p>	<p>Young people, particularly potential future advisers and youth-led change partners.</p> <p>Other funders and adult-led organisations who are interested in this area of our work.</p>
<p>3. 6 x soundbites (approx. 10 seconds each and subtitled) that we can use on our social media for the launch of our new website, strategy, and future funding programmes later in the year. Specifically, soundbites from the young people we work with who will be speaking at the event and available for interview. These soundbites can be snippets taken from speeches and other video content. Main aim is to inspire next generation of young people Blaggrave work with.</p>	<p>Young people, particularly potential future advisers and youth-led change partners.</p>

**\*Please note all the final video content should have subtitling and be fully accessible.**

### Deliverables' timeline breakdown

When	What	Who	Why
21/10/2021	3x shorter video pieces – on topic of youth leadership (advisers and youth-led partners)	Filmmaker	Launch of website is planned for the start of November and we will need these videos ready to be launched with site as visual assets.
28/10/2021	1 x Longer video piece – summary of the day	Filmmaker	Partners will want to share with colleagues and we will want to share with all partners and wider network shortly after event. As it is a longer video, we have given a slightly longer edit time.
02/11/2021	6 x Soundbites for	Filmmaker	Not needed until later in year. All social media from the day will be done on phones. This is for future marketing of funding programmes and

	future social (Advisers and youth-led partners)		advisory opportunities to diversify our advertising. Soundbites will showcase the diverse representation of young people we support, inspiring other young people to apply to future opportunities.
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### Practicalities

The event will take place in a large room (likely to be noisy) but we will have access to one private room which can be used for filming. There is easy access to a small garden/ outside space.

We will be using AV equipment on the day.

### Applying

**If you are interested in this opportunity, please submit your application to [callum.pethick@blagravetrust.org](mailto:callum.pethick@blagravetrust.org) by 5pm Monday 20<sup>th</sup> September.**

Your application can be in any form you like written, audio, or filmed but must include the following details:

- The approach you would take for this piece of work
- Portfolio of previous work filming events and/or creating video content for websites
- At least one reference
- Cost estimate

For any questions or clarification on this brief please contact Callum Pethick on [callum.pethick@blagravetrust.org](mailto:callum.pethick@blagravetrust.org)