

# Pathways Fund

## Videographer for upcoming cohort meet up

Brief for a freelance videographer to create a short video showcasing our Pathways Fund programme to external audiences.

### **Background**

The [Pathways Fund](#) offers youth-led groups mobilising change in their community (identity-based or geographic) core grants of £60K-£90K alongside a significant support offer. We define youth-led as 70% of the group's leadership being under 30 years old and having direct experience of the injustice they are trying to change. We see this programme as a 'pathway' to support these groups to deepen their practice, build their confidence, and build strong foundations to deepen their impact for the long term.

Since 2022, [we have funded 17 partners](#) through our Pathways Fund programme, funding groups across a variety of themes and issues, regions, and legal forms. Our pilot cohort of four are finishing the programme this year and as such we think it is a crucial time to stake stock, platform their impact and that of the wider cohort, as well as the importance of this programme in supporting changemaking at this stage of development.

All Pathways Fund partners come together in person for an annual [Cohort Meet Up](#). The next meet up is 10.30am-3pm on Monday 28th April in Central London (E1). We are anticipating 20-30 leaders from 15-20 youth led groups to attend. The day will include peer learning sessions, a lovely warm lunch, and surgery sessions with specialists' consultants. In addition to this, we have booked a bespoke room for filming during the day and hope to use the day as an opportunity to create a comms output for the programme.

### **Purpose**

We want to work alongside a videographer at our upcoming Pathways Fund Cohort Meet Up on Monday 28<sup>th</sup> April to produce a short video capturing the essence of the Pathways Fund programme. This will support Blaggrave in articulating the importance

of the programme to other funders, the wider sector, and potential future applicants. It will also be a chance to spotlight grant partners in the programme and touch on the impact the programme has had on their development.

## **Output**

A 2–5-minute landscape video showcasing the programme that Blagrove can share on social media and upload to the Pathways Fund page of our website. This will be mainly interviews with grant partners as well as b-rolls that will all be filmed at the event.

We want the final output to address the below questions:

- What are the aims of the Pathways Fund programme?
- What is the impact of the programme on grant partners?
- What makes the programme unique?

## **The audience**

There are the main audiences for this work:

- The wider social sector and funders: helping to showcase the programme and create a legacy for the future.
- Youth-led groups: supporting our existing Pathways Fund partners to reflect on their journey and to articulate the programme's impact to potential future applicants.

## **Access to people and information**

The videographer will have their own room for filming at our Cohort Meet Up on Monday 28<sup>th</sup> April (E1, London) and will be able to interview partners throughout the day. Additionally, the videographer will have access to the main delivery rooms and be able to film as and when during the day.

## **What we are looking for**

We expect the ideal candidate to be someone who:

- Is a people-person: can quickly build rapport and mutual understanding with Pathways Fund partners
- Has common ground with Pathways Fund partners in terms of their age, life experience and approach to social change (as set out in the call-out for Pathways Fund)
- Has experience producing similar videos.
- Skilled in the creative direction, production, filming and editing of videos.
- Respectful of partners: respecting their needs, checking consent, and being sensitive to what is shared regarding their own stories.

### **Key dates**

- Deadline for proposals: 9am, Monday 31<sup>st</sup> March.
- Briefing call: w/c 14<sup>th</sup> April
- Pathways Fund Cohort meet up: 10am–3pm, Monday 28<sup>th</sup> April
- Final output: 5pm, Monday 12<sup>th</sup> May

### **Budget**

Our day rate for videographers is £660/day (including VAT) and we expect you to have your own equipment. We are open to hearing from you how many days you anticipate this project to take.

The time anticipated will need to cover:

- Briefing calls and planning
- Filming, producing and directing at the event itself
- Editing

We will cover your travel and food for the Cohort Meet Up and have booked a dedicated room for filming at the venue.

### **Safeguarding**

The successful applicant will be required to undertake a basic DBS check, as per our [safer recruitment policy](#). Our intention is not to discriminate but to ensure the safety

of all those involved. The successful applicant will also be expected to comply with Blagrove's [safeguarding policy](#) and processes at all times, receiving training on our procedure from our Designated Safeguarding Lead.

### **Next steps**

Please contact our Youth Led Change Manager Callum Pethick ([callum.pethick@blagravetrust.org](mailto:callum.pethick@blagravetrust.org)) with your proposal by 9am Monday 31<sup>st</sup> March.

Please include:

- A link to your portfolio/showcase reel
- A short bio (up to 250 words) explaining why you are interested in the role
- The number of days you anticipate the work will take

We are happy to answer any questions you may have before submitting your overview. Please contact Callum at the above address to set up a call.